

Headline	Roadshow to promote book by national laureate	Language	English
Date	17 Jul 2009	Page No	L-22
MediaTitle	Borneo Post	Article Size	74 cm²
Section	Home	Color	Black/white
Journalist	N/A	PRValue	1,278
Frequency	Daily (EM)		
ADValue	426		



Roadshow to promote book by national laureate

SHAH ALAM: The Higher Education Ministry with the cooperation of the Malaysian National Institute of Translation (ITNM) will hold a roadshow nationwide to promote A Samad Said's book, 'Bisik Warna'.

Its deputy minister Datuk Saifuddin Abdullah said the book was a work of arts and words from the national laureate on life, organisations, leaders and philosophy.

Speaking at the launch of the book and the MPH Mutiara Minda yesterday, Saifuddin commended MPH Bookstore for setting up the Bahasa Malaysia book corner and urged other bookstores to emulate it.

He urged university vice-chancellors, deputy vice-chancellors and professors to lead by example by writing books.

Meanwhile, Samad said 'Bisik Warna' was a reflection of his life which could be capitalised by readers to discuss life, organisations, leaders and philosophy.

The 108-page is published jointly by ITNM and Wira Bukit Sdn Bhd. — Bernama